



**SASKATCHEWAN  
CONSTRUCTION  
ASSOCIATION**

# WE BUILD

**SASKATCHEWAN'S CONSTRUCTION MAGAZINE**

## Advertising Rates & Data

Double Page Spread Bleed	17" x 11.125"
Full Page Bleed	8.625" x 11.125"
Full Page (No Bleed)	7" x 9.5"
2/3 Horizontal	7" x 6.5"
1/2 Island	4.625" x 7"
1/2 Horizontal	7" x 4.625"
1/3 Vertical	2.125" x 9.5"
1/3 Square	4.625" x 4.625"
1/3 Horizontal	7" x 3"
1/4 Vertical	3.375" x 4.625"
1/4 Horizontal	4.625" x 3.375"
1/6 Vertical	2.125" x 4.625"
1/6 Horizontal	4.625" x 2.125"
1/8 Vertical	2.125" x 3.375"
1/8 Horizontal	3.375" x 2.125"
Magazine Trim Size	8.375" x 10.875"

Electronic files can be accepted only as:  
TIFF, JPG, EPS, PDF (high resolution).

The Saskatchewan Construction Association and DEL Communications Inc. are working together to produce the next edition of the *Saskatchewan Construction Association magazine*. Each issue will contain feature articles on the history, news, and future of the Saskatchewan Construction Association.

The publication will be published four times a year and be distributed free of charge to all developers, architects, engineers, government officials, city planners, and Saskatchewan Construction Association members – all key stakeholders for construction in Saskatchewan's thriving construction industry. Precedence will be given to the Saskatchewan Construction Association membership for advertising.

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**SASKATCHEWAN'S CONSTRUCTION MAGAZINE**

Published by  
DEL Communications Inc.  
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Canada R3L 0G5



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### BLACK & WHITE SPACE RATES

	NON-MEMBERS		MEMBERS	
	1 X	4 X	1 X	4 X
Full Page	\$1382.50	\$1299.50	\$1332.50	\$1269.50
2/3 Page	\$1089.50	\$1039.50	\$1049.50	\$1019.50
1/2 Island	\$910.50	\$869.50	\$880.50	\$839.50
1/2	\$805.50	\$769.50	\$775.50	\$739.50
1/3	\$606.50	\$579.50	\$576.50	\$549.50
1/4	\$511.50	\$489.50	\$481.50	\$459.50
1/6	\$396.50	\$379.50	\$366.50	\$349.50
1/8	\$301.50	\$289.50	\$271.50	\$259.50

### DOUBLE-PAGE SPREAD - Includes Colour

DPS	\$4350.00	\$3500.00
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### COVER SPACE RATES - MEMBERS ONLY, Includes Colour

Inside Front Cover.....	\$1959.50
Inside Back Cover .....	\$1909.50
Outside Back Cover.....	\$2059.50

### COLOUR RATES

1 Process Colour .....	\$350.00
Four Colour Process .....	\$550.00

\* Net Rates – Non-Commissionable