

DEKE BALEY, ALTUS GROUP



Born in small town Manitoba, Deke has been involved in the Land Survey business since the late 1980's. Deke quickly became an integral part of the company's Energy division across Western Canada, with a strong focus on Southwest Manitoba and Southeast Saskatchewan. By the mid 1990's, he was entrusted with the Energy portfolio and began to grow the company's footprint.

In 2001, Deke helped create a family owned business with the focus on "client first", quickly becoming the top survey provider in the region. With a solid reputation, the company diversified, both through acquisition and organic growth. Deke's contributions to the company centered around client relations, employee relations and business development aspects.

In 2009, the business was acquired by Altus Group. Deke accepted a position in business development with Altus, diversifying the company's portfolio and creating opportunities across the business lines. Deke has become an ambassador for the company and prides himself on seeing opportunities where they sometimes aren't clear. Deke also took on a part time role in marketing in the ski resort industry and as an active partner in a pub in western Manitoba

WHY ARE YOU INTERESTED IN SERVING ON THE SCA BOARD?

I see the construction association moving into the future. Being part of Altus, I believe our company sees the full array of the construction cycle from beginning to end, and beyond. More so, I believe my history in collaboration, innovation and client and employee relations will allow me to help educate the members in an ever-changing industry environment.

WHAT PREVIOUS GOVERNANCE EXPERIENCE DO YOU HAVE, ON EITHER BOARDS OR COMMITTEES?

Board Member of Virden Chamber of Commerce
President Virden Chamber of Commerce (5 years)
Board member of Seven Summits Centre for Learning
Member of Altus Management Committee (5 years)
President Asessippi Cottage Association (interim)