



**SASKATCHEWAN
CONSTRUCTION
ASSOCIATION**

PURPOSE

The vision of the SCA is to provide collaborative and trusted leadership that sustains a prosperous construction industry and a better quality of life for the people of Saskatchewan. We want to create a better Saskatchewan not just for those directly involved in construction, but for each person living here.

Our mission is to create extraordinary value for members through:

- Providing members with a competitive advantage in the marketplace,
- Encouraging investment in Saskatchewan,
- Growing business opportunities for members, and
- As the voice of the industry, advocating to government and the public.

Our focus is to create extraordinary value for our members, our partners, and our sponsors through advocacy, industry workforce development, and member services.



OUR FOCUS

ADVOCACY

The SCA acts as the primary voice of the entire non-residential construction industry. We strive to represent the diverse interests of our members at the provincial level.

An important part of our advocacy efforts is the great work of our Advisory Council. The Council includes representatives from more than 20 industry associations from the non-residential construction sector, with a purpose to identify advocacy topics of common interest, to work together to establish common positions on these topics and to advocate those common positions.

Our advocacy work focuses on:

- Building relationships and partnerships,
- Developing industry expertise,
- Hosting Member Advocacy Sessions to advocate for industry interests,
- Building public support for the construction industry, and
- Attracting investment to Saskatchewan.

MEMBER SERVICES

The SCA makes it a priority to engage and build relationships with its members and five integrated partners. We strive to engage members and provide them with a competitive advantage through program offerings, communication and diversifying SCA's revenue streams.

Our member services work focuses on providing extraordinary value to our members through:

- Communications including social media, our website (www.scaonline.ca), quarterly *We Build* magazine, monthly e-newsletter and our *Membership Roster and Buyer's Guide* (print and online version),
- Networking events, such as our Annual Summer Meeting and our Awards Gala, and member sessions to keep our members up to date on current industry information, and
- Programs that will bring a competitive edge to our members, such as access to discounts and unique market benefits.

INDUSTRY WORKFORCE DEVELOPMENT

Skills shortages have been consistently identified as one of the most significant threats to the economic competitiveness of Saskatchewan's construction companies. The SCA's focus in industry workforce development is to provide a coordinated approach to support our members in finding the skilled workers they need to be successful.

Our industry workforce development work focuses on:

- Promoting construction as a desirable career,
- Gathering and sharing market intelligence,
- Connecting members with viable employees,
- Supporting retention of skilled employees, and
- Influencing public policy to advance Saskatchewan's construction workforce needs.

There are several components of this coordinated approach, some of which include providing members with up-to-date industry data, workforce development initiatives such as www.tradeupsask.ca, youth programs, scholarship funds, career fairs and more.

GET INVOLVED

The SCA is on a new path, and the vision and mission are all about adding value for members. Member engagement is an important part of that, and there are several ways you can get involved.

- **Join the SCA's Board of Directors:** You can have a voice in the direction the association takes and the work it does.
 - **Join one of SCA's Committees:** Members can get involved by joining a number of committees, such as the Advisory Council, Governance Committee, and Finance and Audit Committee.
 - **Become a Sponsor:** Get your company name front and center. There are several opportunities to sponsor the association's work.
 - **Attend SCA Events:** The SCA holds several events annually to inform members and encourage networking.
 - **Contact the SCA office** for more information about getting involved.
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We build Saskatchewan.

The Saskatchewan Construction Association (SCA) is a non-government, industry-led association established in 1964. The SCA delivers a strong provincial advocacy voice of Saskatchewan's dynamic construction industry, and valuable services to its members. It has more than 1,300 members, and offers a wide variety of services and programs.

The SCA has integrated partnership agreements with the Moose Jaw Construction Association, Prince Albert Construction Association, Regina Construction Association, Saskatoon Construction Association and Saskatchewan Heavy Construction Association. Members of these associations are also members of the SCA, and the Canadian Construction Association.

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