

## 2020-2021 SKCA Sponsorship Opportunities

Sponsor Benefits	SKCA Champion \$3,500	SKCA Supporter \$1,500
NEW! One-time dedicated social media shout out, acknowledging the sponsor company on SKCA's Twitter and Facebook feeds.	<b>V</b>	<b>~</b>
Logo on the front page of the SKCA website.	<b>~</b>	<b>/</b>
Logo and special recognition in a dedicated full-page ad in each 2021 quarterly issue of <i>We Build</i> magazine, highlighting all SKCA's continuous sponsors.	<b>&gt;</b>	<b>~</b>
NEW! Visible recognition of partnership during closing statements or breaks in SKCA's virtual events in 2021.	<b>&gt;</b>	<b>~</b>
NEW! Logo in the sponsor footer of SKCA's monthly enewsletter, and all e-blasts as appropriate.	<b>&gt;</b>	<b>~</b>
NEW! Logo and special recognition in a dedicated full-page ad in the 2021 Membership Roster & Buyer's Guide.	<b>&gt;</b>	<b>~</b>
<b>NEW!</b> Complimentary assessment of your company's digital communications, with recommendations to improve your online presence.	<b>~</b>	
NEW! Complimentary ½ page advertisement in the 2021 Membership Roster & Buyer's Guide.	<b>\</b>	
NEW! Complimentary unlimited trade listings in the 2021 Membership Roster & Buyer's Guide.	<b>&gt;</b>	
NEW! Complimentary banner advertisement in one 2021 SKCA monthly newsletter (company must provide graphic.)	<b>&gt;</b>	
<b>NEW!</b> Complimentary full-page advertisement in a 2021 issue of <i>We Build</i> magazine <i>(1 sponsor per issue.)</i>	<b>/</b>	
Complimentary 300-word advertorial on the sponsor company in a 2021 issue of <i>We Build</i> magazine (theme and content subject to approval from the SKCA.)	<b>&gt;</b>	