



Feeding Saskatchewan Together

With your help, the 32 food banks across the province can respond to escalating demand for food.

Earlier this month, Food Banks of Saskatchewan launched a \$6M province-wide campaign to ensure that families are not left hungry over the coming six months.

Saskatchewan food banks are responding to the impact of COVID-19. Right now, our food banks need significant monetary donations for:

- Food (bulk purchasing power on urgently needed items)
- Delivery of food hampers to maintain safe distancing guidelines
- Staff to coordinate efforts

The Saskatchewan Construction Association, Saskatchewan Heavy Construction Association, Saskatchewan Industrial & Mining Suppliers Association, and Merit Contractors Association of Saskatchewan are moving forward together with a \$1M campaign to feed all users of the food banks in the province for a month. To date, we have a base commitment of \$250,000.

Our food banks require urgent additional resources to continue serving the community while protecting staff, volunteers and their clients. Our food banks are seeing as much as 50% increase in the number of users as a result of the COVID-19 State of Emergency. While the number of users has already increased, the amount of food donated and the number of volunteers available has decreased as people respond to the crisis and follow government direction to stay home.

Our local food banks need our help more than ever in providing emergency nutrition. Now is the time for us to stand together and help those in need. At minimum, \$6M is needed to continue their critical work in the coming months. It is still too early to fully gauge the effects of this situation and the cost may be higher than \$6M depending on the increase in users, new ways of distributing food, and the length of the crisis.

We work together, let's support our community together! Please join us in ensuring no one is hungry during these difficult times. DCG Philanthropic Services are joining in to support our efforts and donating their fundraising work for this \$1M industry campaign to ensure every single dollar goes into feeding the people across Saskatchewan. Let's ensure, together, families across our province are able to put food on the table during this unpredictable time.

Sincerely,

Mark Cooper
SCA

Shantel Lipp
SHCA

Eric Anderson
SIMSA

Karen Low
Merit

Candace Laing
Nutrien

Need for Food

- Most food banks have seen an increase in demand up to 60%.
- At the Battlefords District Food and Resource Centre, 24% of the families from April 1-17 had never used the food bank before. 60% had not used the food bank this year.
- The Regina Food Bank's hamper distribution has gone up 60%, which is stretching volunteers and depleting supplies. Much of this demand is coming from people who are first-time visitors to the Regina Food Bank who never thought they would need our support.
- Over 40% of those food banks support are children.
- Melfort Food Bank demand has increased over 10%, however 30-40% of those served are new people who have never visited the food bank before.

Logistics

- Most of our food banks have only a 10-14 day supply of food.
- Limiting volunteers to try to prevent the spread of the COVID-19 pandemic has meant the loss of 1,600-1,800 volunteer hours a month at the Saskatoon Food Bank & Learning Centre.
- Regina has shifted to volunteers supporting their call center and delivery operations only. Resulting in a loss of over 1000 volunteer hours a month.

Your donation will have an immediate impact and stay right here in the province.

- \$35,000 ensures that everyone in our province will be fed in one day
- \$125,000 represents 50% of the cost to feed those in need for one week
- \$250,000 covers the costs of all 32 food banks to feed their clients for a full week
- \$1,000,000 will provide food to all users of the food banks in the province for a month





Feeding Saskatchewan Together: \$1M Campaign Goal

Gift Range	Gifts Required	Subtotal	Cumulative Total	Recognition
\$100,000.00	3	\$300,000.00	\$300,000.00	<ul style="list-style-type: none"> ○ Exclusive on-air interview with Harvard or Rawlco radio ○ Opportunity for separate, week-long matching program ○ Mention on radio thank you ad ○ Exclusive social media post ○ Contesting opportunity ○ Logo on SK Food Bank's website ○ Logo on SK Food Bank's newsletter
\$50,000.00	4	\$200,000.00	\$500,000.00	<ul style="list-style-type: none"> ○ Mention on radio thank you ad ○ Exclusive social media post ○ Logo on SK Food Bank's website ○ Logo on SK Food Bank's newsletter
\$35,000.00	4	\$140,000.00	\$640,000.00	<ul style="list-style-type: none"> ○ Mention on radio thank you ad ○ Exclusive social media post ○ Logo on SK Food Bank's website ○ Logo on SK Food Bank's newsletter
\$25,000.00	4	\$100,000.00	\$740,000.00	<ul style="list-style-type: none"> ○ Exclusive social media post ○ Logo on SK Food Bank's website ○ Logo on SK Food Bank's newsletter
\$10,000.00	10	\$100,000.00	\$840,000.00	<ul style="list-style-type: none"> ○ Mention on social media alongside other donors at same level ○ Mention on SK Food Bank's website ○ Mention on SK Food Bank's newsletter
\$5,000.00	10	\$50,000.00	\$890,000.00	<ul style="list-style-type: none"> ○ Mention on social media as part of Feeding Saskatchewan Together group thank you
<\$5,000.00	Many		\$1,000,000.00	<ul style="list-style-type: none"> ○ Included one time in Food Banks of Saskatchewan's newsletter list of friends that contributed to Feeding Saskatchewan Together